



PRODUCE PLUS

Each season, Produce Plus provides enrolled participants with \$40/month to purchase fresh fruits and vegetables at local farmers markets from June - November.



How do I join?

1. Check your eligibility:

- Washington, DC resident
- 16 years or older
- *Strongly Preferred:* Participating in or eligible for SNAP (Food Stamps), WIC, CSFP or Grocery Plus, TANF, SSDI, or Medicaid



2. Apply each year through the Produce Plus enrollment form:

- Online: freshfarm.org/produceplus
- Over the phone: (202) 888-4834



Scan to apply!

3. Wait to receive a status update from the Produce Plus team.

You will be notified if you are accepted or waitlisted through email, text, or phone call. *Program spaces are limited by capacity and funding.*



Questions? Email produceplus@freshfarm.org, text staff at (833) 474-2811, or call (202) 888-4834 Mon-Fri, 9am - 3pm to speak to a representative as available.





PRODUCE PLUS

What happens after I apply?

1. If approved, you'll receive your **Confirmation Code and activation instructions** from FRESHFARM either by email, text, or phone call.
2. Take your **Confirmation Code, proof of DC residency, and your previous Produce benefit card** (if you have one) to a **card activation location**. If you lost a previous card, you can get a replacement at the card activation location.
3. Allow 24 hours for funds to load to your card.
Tip! Check your balance before shopping.



Scan for locations!

I'm ready to shop! What's next?

1. Find a market near you through the **Market Guide** or by **calling the Produce Plus hotline:** (202) 888-4834.
2. Look for the "Approved Farmer" poster to identify eligible farmers.
3. Choose your fruits and vegetables. Then present your Produce Plus or Produce Pass card at checkout to complete your purchase.



Produce Plus is a food access program funded by DC Health and administered by FRESHFARM between June 1st and November 30th annually. The program provides locally grown, fresh fruits and vegetables to eligible Washington, DC residents with limited access to fresh, healthy food.

