

2024 FRESHFARM Market Sponsorship Opportunities

Market	Location (Ward, County)	2024 Dates	Day & Time	Market Days (2023)	Average Daily Customers (2023)	Total Annual Customers (2023)	Vendor Count (2024)
PLATINUM: \$1,000 per market date							
Dupont <i>year-round market</i>	Ward 2	Jan. 7 - Dec. 29	Sunday 8:30am - 1:30pm	53	8,993	467,617	87
GOLD: \$500 per market date							
Arlington <i>year-round market</i>	Arlington County	Jan. 6 - Dec. 28	Saturday 8am - 12pm (Winter: 9am - 12pm)	52	1,233	64,100	54
Downtown Silver Spring <i>year-round market</i>	Montgomery County	Jan. 6 - Dec. 28	Saturday 9am - 1pm (Winter: 10am - 1pm)	52	1,941	100,955	53
Mosaic <i>year-round market</i>	Fairfax County	Jan. 7 - Dec. 29	Sunday 9am - 2pm (Winter: 10am - 2pm)	50	2,478	111,524	65
SILVER: \$250 per market date							
Ballston	Arlington County	Apr. 4 - Nov. 21	Thursday 3pm - 7pm	33	478	15,788	21
By the White House	Ward 2	Apr. 4 - Nov. 21	Thursday 11am - 2pm	33	806	26,612	29
CityCenterDC <i>*not available for sponsorship</i>	Ward 2	May 2 - Oct. 31	Tuesday 11am - 2pm	26	691	17,962	18
Cleveland Park	Ward 3	Apr. 6 - Dec. 21	Saturday 9am - 1pm	32	318	10,185	16
Columbia Heights (Saturday) <i>year-round market</i>	Ward 1	Jan. 6 - Dec. 28	Saturday 9am - 1pm (Winter: 10am - 1pm)	52	458	22,449	18
Columbia Heights (Wednesday)	Ward 1	May 1 - Nov. 27	Wednesday 3pm - 7pm	30	276	8,004	6
Foggy Bottom <i>year-round market</i>	Ward 2	Jan. 3 - Dec. 18	Wednesday 3pm - 7pm (Winter: 2pm - 6pm)	52	516	26,326	16
H Street NE	Ward 6	Apr. 6 - Dec. 21	Saturday 9am - 12:30pm	39	490	19,116	16
Monroe Street <i>year-round market</i>	Ward 5	Jan. 6 - Dec. 28	Saturday 9am - 1pm (Winter: 10am - 1pm)	52	852	42,577	24
Mount Vernon Triangle <i>year-round market</i>	Ward 6	Jan. 6 - Dec. 28	Saturday 9am - 1pm	52	521	27,079	29
Oakton <i>year-round market</i>	Fairfax County	Jan. 6 - Dec. 28	Saturday 9am - 1pm	52	123	6,130	11
Reston <i>year-round market</i>	Fairfax County	Jan. 3 - Dec. 18	Wednesday 3pm - 7pm (Winter: 2pm - 6pm)	52	287	14,353	30
Rosslyn	Arlington County	May 1 - Oct. 30	Wednesday 3pm - 7pm	26	117	2,925	7
Union Market District <i>year-round market</i>	Ward 5	Jan. 7 - Dec. 29	Saturday 10am - 2pm	14	212	2,973	15
Uptown	Ward 4	Apr. 6 - Nov. 23	Saturday 9am - 1pm	29	303	8,493	11
BRONZE: \$100 per market date							
Anacostia Community Museum Farm Stand <i>*not available for sponsorship</i>	Ward 8	Apr. 20 - Nov. 23	Saturday 10am - 2pm	31	34	962	1
Cesar Chavez Farm Stand	Ward 7	Jun. 1 - Nov. 23	Saturday 9am - 1pm	25	57	1,145	1
Kenilworth Rec Center Farm Stand	Ward 7	Jun. 1 - Nov. 23	Saturday 9am - 1pm	25	46	916	1
Minnesota Ave. Farm Stand	Ward 7	Jun. 6 - Nov. 21	Thursday 1pm - 4pm	25	77	1,616	1
THEARC Farm Stand	Ward 8	Jun. 1 - Nov. 23	Saturday 10am - 2pm	n/a	n/a	n/a	1