



# FRESHFARM

nourishing our food future

## **BILINGUAL MARKET CHAMPION (*Spanish, Mandarin, or Cantonese*)**

Updated: March 2024

**WHO WE ARE:** FRESHFARM builds a more equitable, vibrant, sustainable, and resilient food system in the Mid-Atlantic region by producing innovative solutions in partnership with local communities and organizations. We create food access, economic development, and thriving communities through hands-on education, farmers markets, and food distribution programs. Produce Plus and the Senior Farmers Market Nutrition Program (FMNP) are two [food access programs currently administered by FRESHFARM](#). These programs provide locally grown fruits and vegetables from farmers markets to DC residents with limited access to fresh, nutritious food. While increasing access, these programs simultaneously generate meaningful income for local farmers, many of whom are also first-generation farmers and BIPOC farmers.

### **WHO YOU ARE:**

- Have experience engaging with community members, working or volunteering at farmers markets, or experience with the Produce Plus, Senior FMNP programs, or other federal assistance programs
  - *Knowledge about these programs is a plus, but not required*
- Excited to meet customers where they work and play within the District (ie. at farmers markets, local libraries, and recreation centers)
- Rooted in the DC community & passionate about increasing access to fresh and local fruits
- Independently motivated, comfortable learning technology, and a strong communicator & listener
- Nativel speaker and/or fluent in English and Spanish or Chinese (Mandarin, or Cantonese)

**WHAT YOU'LL DO:** Bilingual Market Champions support the Produce Plus & FMNP programs, customers, and stakeholders by doing the following. *(All customer facing duties must be able to be performed in both English and Spanish or Chinese - Mandarin or Cantonese)*

### **Program Enrollment**

- Support Produce Plus & Senior FMNP participants by completing shifts on the hotline
- Provide on-site support at local farmers markets to get participants enrolled in food access program

### **Program Operations**

- Support benefit distribution at local farmers markets and community sites by collaboration to create a comfortable, inclusive, and enjoyable experience for customers
- Communicate program updates to customers and community organizations
- Assist customers with troubleshooting any benefit redemption issues at local farmers markets

### **Program Outreach and Communications**

- Create relationships with local food organizations that align with customer interests and needs
- Communicate partner and customer feedback to DC Health and the FRESHFARM team

### **Program Administration**

- Attend meetings & required trainings
- Assist with pre-season advocacy & end-of-season evaluation efforts to collect stakeholder feedback

### **THE PERKS:**

- Work with a collaborative, diverse, welcoming, and fun-loving team
- Create vibrant relationships with people from all walks of life
- Make a difference in your local community by facilitating critical food access!

## THE DETAILS:

- **Compensation:** This is a part-time, seasonal, non-exempt position compensated at \$20/hour
- **Schedule:** This is a part-time, seasonal, non-exempt position with variable hours, typically as follows
  - During the main program season (**April - November**) this position will work variable weekly hours, up to 15 hours per week; a mutually agreed upon weekly schedule will be created with the employee upon hire.
    - **Schedule Requirements - all Market Champions must be able to work:**
      - **Saturdays ~9am-1pm**
      - **Three weekdays, one four-hour shift per day, between 9am-3pm**
    - Additional weekday shifts (four hour shifts between 9am-3pm) or weekend shifts may be available
- **Working Locations:** The person in this role must be able to:
  - **Work remotely on weekdays** using their phone and a tablet or laptop
  - **Work in person on weekends:** Travel across Washington, DC to work at multiple [Produce Plus sites](#) and Senior FMNP farmers market. (Note: given the wide range of working locations, small stipends are available for local commutes, pending funding)
  - Onboarding & occasional meetings will also be held at our office in Downtown DC
- **Seasonality:** This seasonal role will **end no later than 12/15/24**
  - While not required, we are excited to find candidates who are interested in returning for future seasons! A desire return for future years would be a plus.

## PHYSICAL & OTHER REQUIREMENTS

- Must be able to work outdoors in all weather conditions, for up to 4 hours per working day, and physically move about the farmers market worksites (including sitting, standing/upright, and walking/moving)
- Must be fully vaccinated against COVID-19 in order to access the FRESHFARM office
- Must have access to a personal smartphone; \$25/month stipend provided for use
- If this employee does not have access to a tablet or laptop for work use, FRESHFARM can provide

## HOW TO APPLY:

- Complete this form to apply: [bit.ly/Market-Champ24](https://bit.ly/Market-Champ24). Leave a voicemail at (202)964-1429 for any questions.
- Applications will be accepted on a rolling basis; we strive to respond within a few weeks.
- Finalists should expect to participate in a 1 hour interview and provide 2 professional references.

## EQUAL OPPORTUNITY EMPLOYMENT

FRESHFARM is an equal opportunity employer. We are committed to diversity and building an equitable and inclusive workplace for people of all backgrounds and experiences. **We encourage members of traditionally underrepresented groups to apply, including people of color, LGBTQ+ people, veterans, and people with disabilities.** We do not discriminate, and will take affirmative action measures to prevent discrimination against any employee or job applicant on the basis of race, color, national origin, gender, gender identity, gender expression, sexual orientation, age, religion, creed, disability, or veteran status in the following areas: employment, recruitment, or advertisements for employment; compensation, termination, upgrading, and promotions; any other conditions of employment.