



BILINGUAL MARKET CHAMPION (*Chinese & English*)

Updated: July 2023

WHO WE ARE: FRESHFARM builds a more equitable, vibrant, sustainable, and resilient food system in the Mid-Atlantic region by producing innovative solutions in partnership with local communities and organizations. We create food access, economic development, and thriving communities through hands-on education, farmers markets, and food distribution programs. Produce Plus and the Senior Farmers Market Nutrition Program (FMNP) are two food access programs currently administered by FRESHFARM. These programs provide locally grown fruits and vegetables from farmers markets to DC residents with limited access to fresh, healthy food. While increasing access, these programs simultaneously generate meaningful income for local farmers, many of whom are also first-generation farmers and BIPOC farmers.

WHO YOU ARE:

- Excited to work in a customer-facing role that meets customers where they work and play within the District (ie. at farmers markets, local libraries, and recreation centers)
- Interested in learning more about benefits and incentive programs that increase access to fresh and local fruits and vegetables for DC residents
- Passionate about helping and sharing resources with your community
- Professionally fluent in English & Mandarin or Cantonese
- The ideal candidate is someone who has personal or lived experience with federal and local benefit programs (SNAP/EBT, WIC, Senior FMNP, Produce Plus)

WHAT YOU'LL DO: Bilingual Market Champions (Chinese & English) support the Produce Plus & FMNP programs, customers, and stakeholders in their preferred language, by doing the following:

Program Enrollment

- Support Produce Plus & Senior FMNP participants by completing shifts on the enrollment hotline
- Provide on-site support at local farmers markets to get participants enrolled in food access program

Program Operations

- Support benefit distribution at local farmers markets by working with staff at distribution sites to create a comfortable, inclusive, and enjoyable experience for customers
- Communicate program updates to customers and community organizations
- Assist farmers & customers with point of sale technology at local farmers markets

Program Outreach and Communications

- Create relationships with local food organizations that align with customer interests and needs
- Communicate partner and customer feedback to DC Health and the FRESHFARM team

Program Administration

- Attend meetings & required trainings
- Assist with end-of-season evaluation efforts to collect stakeholder feedback

THE PERKS:

- Work with a collaborative, diverse, welcoming, and fun-loving team.
- Create vibrant relationships with people from all walks of life.
- Make a difference in your local community by facilitating critical food access!

THE DETAILS:

- **Compensation:** This is a part-time, seasonal, non-exempt position compensated at \$20/hour
- **Working Locations:** The person in this role must be able to:
 - Work remotely using their phone and a tablet or laptop
 - Travel across Washington, DC to work at multiple [Produce Plus sites](#) and Senior FMNP farmers markets, other operation locations, and the FRESHFARM office (1100 15th St NW).
Note: given the wide range of working locations, FRESHFARM is able to cover most travel & commuting costs for this position
- **Schedule:** This role is expected to work 15 hours of work per week, with some slight variability based on weekly needs. Weekday availability is required in order to support the operations of the Produce Plus hotline. A mutually agreed upon schedule will be created with the employee upon hire.
- **Seasonality:** This seasonal role will end no later than 11/30/2023, with the possibility of rehire for future seasons

PHYSICAL & OTHER REQUIREMENTS

- Must be able to work outdoors in all weather conditions, for up to 4 hours per working day, and physically move about the farmers market worksites (including sitting, standing/upright, and walking/moving)
- Must be fully vaccinated against COVID-19 in order to access the FRESHFARM office
- Must have access to a personal smartphone; \$25/month stipend provided for use
- If this employee does not have access to a tablet or laptop for work use, FRESHFARM can provide

HOW TO APPLY:

- Complete this form to apply: bit.ly/MarketChamp. Leave a voicemail at (202)964-1429 for any questions.
- Applications will be accepted on a rolling basis; we strive to respond within a few weeks.
- Finalists should expect to participate in a 1 hour interview and provide 2 professional references.

EQUAL OPPORTUNITY EMPLOYMENT

FRESHFARM is an equal opportunity employer. We are committed to diversity and building an equitable and inclusive workplace for people of all backgrounds and experiences. **We encourage members of traditionally underrepresented groups to apply, including people of color, LGBTQ+ people, veterans, and people with disabilities.** We do not discriminate, and will take affirmative action measures to prevent discrimination against any employee or job applicant on the basis of race, color, national origin, gender, gender identity, gender expression, sexual orientation, age, religion, creed, disability, or veteran status in the following areas: employment, recruitment, or advertisements for employment; compensation, termination, upgrading, and promotions; any other conditions of employment.