



# FRESHFARM

nourishing our food future

## 2023 Community Table Market Partner Policies

We are proud to offer space at our farmers markets to nonprofits and community groups free of charge. With 25 markets and farm stands in Washington, DC, Maryland, and Virginia, FRESHFARM markets welcome nearly 800,000 visitors each year and represent \$24 million in revenue for our farmers and producers. Our markets are an excellent opportunity to reach an audience that cares deeply about healthy food and sustainable agriculture and prioritizes supporting the local community.

### YOUR ORGANIZATION

Who is eligible for the Community Table? Nonprofits and community groups that would like to have a space at market to promote their services are eligible to apply to be a Community Table Partner. This may include:

- Local nonprofits
- Local government divisions
- Student groups (fundraising and sales are not permitted)
- Scouts troops (fundraising and sales are not permitted)
- ANC groups and local elected officials (to promote constituent services only; campaigning is not permitted)
- Organizations engaged in non-partisan advocacy efforts
- Organizations promoting civic engagement (example: voter registration)

## COMMUNITY TABLE PARTNER POLICIES

As a Community Table Partner, you have the opportunity to book a space at FRESHFARM farmers markets, pending availability. Each market date you sign up for includes:

- Market space: 10'x10' market footprint where the partner may promote their organization, pass out materials like collateral or swag, connect with the community, and host activations.
- Newsletter shoutout: mention in the FRESHFARM Market Basket, our weekly market newsletter sent to an audience of 16,000 subscribers.

All partners must adhere to the following policies:

- Tent and table are NOT included in market booking. Please note that if you choose to use a tent at market, you **must** attach 25 pounds of weight to each tent leg. If bringing your own equipment is not possible, FRESHFARM staff can provide guidance on securing equipment, if arranged ahead of time.
- Community Tables are restricted to promotional and engagement activities only. Partners may **not** actively fundraise at the farmers market (but you may direct visitors to where they can learn more if they would like to support your work).
- Community Table Partners are not permitted to campaign for elected office or advocate for partisan issues at the market. FRESHFARM reserves discretion when scheduling Community Table Partners.
- Community Table Partners may **not** sell any products or merchandise at the farmers market. If you would like to offer free food at your table, we **strongly** encourage you to source this food from the market, so as not to compete with our vendors.
- Once Community Table Partner is approved, the FRESHFARM team will follow up to schedule market dates. Dates of market appearances will be agreed upon by Partner and FRESHFARM as soon as possible, but no later than two weeks before desired market date (subject to availability).
- Community Table Partner will receive arrival, off-loading, and parking instructions from FRESHFARM at least one week prior to market appearance. When possible, parking will be provided.
- If Community Table Partner is unable to attend a scheduled market date, FRESHFARM requires notice 24 hours in advance of the start of market.

- FRESHFARM is a rain, shine, or snow organization and makes every effort to keep our markets open in inclement weather if our farmers & producers would like to attend. In the case of inclement weather, market will continue as scheduled unless expressly stated by FRESHFARM. If a Community Table Partner is not able to attend market due to weather, please let us know 24 hours in advance so we may plan accordingly.

## **NEXT STEPS**

Apply to become a Community Table Partner via the [application form](#). Once approved, our team will follow up to schedule you at the markets and dates of your choice, pending availability. [View the full market schedule](#).

Please email [communitytable@freshfarm.org](mailto:communitytable@freshfarm.org) with questions.

## 2023 FRESHFARM Market Community Partner Opportunities

Market	Location (Ward, County)	2023 Dates	Day & Time	Market Days (2022)	Customer Average (2022)	Annual Customer Count (2022)
Columbia Heights (Saturday) <i>year-round market</i>	Ward 1	Jan. 7 - Dec. 30	Saturday 9am - 1pm (Winter: 10am - 1pm)	49	591	24,815
Columbia Heights (Wednesday)	Ward 1	May 3 - Nov. 22	Wednesday 3pm - 7pm	28	302	7,243
By the White House	Ward 2	Apr. 6 - Nov. 16	Thursday 11am - 2pm	29	412	11,936
CityCenterDC	Ward 2	May 2 - Oct. 31	Tuesday 11am - 2pm	26	435	11,305
Dupont <i>year-round market</i>	Ward 2	Jan. 1 - Dec. 31	Sunday 8:30am - 1:30pm	51	6,455	322,753
Foggy Bottom <i>year-round market</i>	Ward 2	Jan. 4 - Dec. 27	Wednesday 3pm - 7pm (Winter: 2pm - 6pm)	39	369	14,006
Penn Quarter	Ward 2	Apr. 6 - Nov. 16	Thursday 3pm - 7pm	33	223	6,921
Cleveland Park	Ward 3	May 13 - Dec. 16	Saturday 9am - 1pm	32	n/a	n/a
Petworth	Ward 4	May 6 - Oct. 28	Saturday 9am - 1pm	23	534	10,686
Uptown	Ward 4	May 6 - Oct. 28	Saturday 9am - 1pm	29	343	8,241
Monroe Street <i>year-round market</i>	Ward 5	Jan. 7 - Dec. 30	Saturday 9am - 1pm (Winter: 10am - 1pm)	49	763	36,611
H Street NE	Ward 6	Apr. 1 - Dec. 23	Saturday 9am - 12:30pm	38	358	13,609
Mount Vernon Triangle <i>year-round market</i>	Ward 6	Jan. 7 - Dec. 30	Saturday 9am - 1pm	50	427	20,061
Cesar Chavez Farm Stand	Ward 7	Jun. 3 - Nov. 18	Saturday 9am - 1pm	25	n/a	n/a
Kenilworth Rec Center Farm Stand	Ward 7	Jun. 3 - Nov. 18	Saturday 9am - 1pm	25	n/a	n/a
Minnesota Ave. Farm Stand	Ward 7	Jun. 1 - Nov. 16	Thursday 1pm - 4pm	26	n/a	n/a
Anacostia Community Museum Farm Stand	Ward 8	Apr. 22 - Nov. 18	Saturday 10am - 2pm	<b>NEW</b>	<b>new market</b>	<b>new market</b>
Arlington <i>year-round market</i>	Arlington County	Jan. 7 - Dec. 30	Saturday 8am - 12pm (Winter: 9am - 12pm)	52	1,308	66,696
Ballston	Arlington County	Apr. 6 - Nov. 16	Thursday 3pm - 7pm	33	350	11,558
Rosslyn	Arlington County	May 3 - Oct. 25	Wednesday 3pm - 7pm	26	78	2,103
Mosaic <i>year-round market</i>	Fairfax County	Jan. 8 - Dec. 31	Sunday 9am - 2pm (Winter: 10am - 2pm)	49	1,855	90,907
Oakton <i>year-round market</i>	Fairfax County	Jan. 7 - Dec. 30	Saturday 9am - 1pm	51	195	9,159
Reston <i>year-round market</i>	Fairfax County	Jan. 4 - Dec. 27	Wednesday 3pm - 7pm (Winter: 2pm - 6pm)	52	259	12,926
Downtown Silver Spring <i>year-round market</i>	Montgomery County	Jan. 7 - Dec. 30	Saturday 9am - 1pm (Winter: 10am - 1pm)	52	1,757	91,381