



MARKET STAFF (Oakton / Reston - Winter Season)

Updated January 2022

WHO WE ARE: FRESHFARM builds a more equitable, vibrant, sustainable, and resilient food future for the region by producing innovative solutions in partnership with local communities and organizations in the DC area. We create food access, economic development, and community building through hands-on education, farmers markets, and distribution programs. Our producer-only farmers markets and food access programs ensure that fresh and local foods are accessible to all while providing vital economic opportunities growers and amplifying their vital role in improving our regional food system.

WHO YOU ARE:

- Excited to work outdoors at local Farmers' Market as a part of an enthusiastic & collaborative team
- A creative and flexible problem solver who is proactive and communicates clearly
- Passionate about creating inclusive spaces for the community to enjoy and access local food and support regional farmers and food producers
- Previous experience in customer service, retail, food or agriculture, or foreign language aptitude, specifically Spanish and Chinese (Mandarin or Cantonese), is a plus, but not required

WHAT YOU'LL DO: Market Staff are the face of FRESHFARM at markets. They play a key role in the success and growth of markets and work as part of a team in a fast-paced and dynamic environment. Market Staff report to the Market Personnel Manager.

Operations

- Execute day-to-day operations of markets, including transporting equipment and supplies, supporting partners & sponsors, coordinating set up & breakdown, and administering transactions
- Support administration of food access programs and promotional & fundraising events
- Enforce rules & regulations fairly and consistently with all farmers and producers
- Ensure the safety of markets by enforcing safety rules, securing the market site, de-escalating and resolving conflict, and involving the Senior Markets team as needed
- Provide substitute coverage and assist with other market-related tasks and projects as needed

Administration & Finance

- Assist with accurate and timely submission of various market reports & logs
- Support monitoring of market statistics, including sales, market fees, and customer counts
- Attend weekly Market Team meetings, check FRESHFARM email regularly, and attend other meetings as required based on assigned projects.

Customer Service & Communication

- Maintain and create an extraordinary customer service experience for the the public & farmers
- Communicate FRESHFARM's purpose and mission to the public
- Work to develop familiarity with the farmers and producers, the neighborhood, the local population, and community partners to create a vibrant and welcoming environment for all.

THE PERKS:

- Get first hand experience working directly with farmers, producers, and local communities, and learn about DC's local food system along the way
- Work with a collaborative, diverse, welcoming, and fun-loving team
- Get access to an abundance of fresh produce and other exciting local products

THE DETAILS:

- This is a part-time, non-exempt position paid at \$20-\$22/hour with hours ranging from 8-16 hours per week for the 2023 Winter Season; while this role will terminate no later than March 31, 2023, there may be a possibility of extending through the Main Season 2023 or beyond based on the organization's needs and employee's availability
- FRESHFARM is currently seeking Market Staff to work at one or both of the following markets:
 - [Oakton](#) - Saturdays, 7am-2pm
 - [Reston](#) - Wednesdays, 1pm - 7:30pm
- All part-time employees receive 40 hours annual sick leave, pro-rated based start & end dates
- This role is seasonal and is therefore not eligible for holiday or vacation leave or company benefits

PHYSICAL & OTHER REQUIREMENTS

- Must have the ability to: remain in a stationary position and/or move about Market for up to 9 hours per workday; work outdoors in all weather conditions, up to 9 hours per workday; regularly load 50-100 lbs onto and off of a cart or dolly, with or without an assistive device; regularly push/move carts with equipment (~150-400 lbs), sometimes up to 650 ft.; set up market equipment including putting up pop-up folding tents and folding tables
- Access to a personal cell phone, required; \$25/month cell phone stipend provided
- Access to a vehicle is a plus, but is not required (must be able to reliably commute to/from markets)
- Per eventual grant requirements, must be or willing to get fully vaccinated against COVID-19, and receive a booster when eligible. If not fully vaccinated upon hire, must be willing to receive and submit weekly PCR tests using their own time & resources.

HOW TO APPLY:

- Complete a [job application via this link](#). No resume or cover letter needed! We are looking to hire as soon as possible.
- Applications are reviewed on a rolling basis; candidates selected to move forward should expect to have a 1 hour interview and provide two professional references.

EQUAL OPPORTUNITY EMPLOYMENT

FRESHFARM is an equal opportunity employer. We are committed to diversity and building an equitable and inclusive workplace for people of all backgrounds and experiences. We encourage members of traditionally underrepresented groups to apply, including people of color, LGBTQ+ people, veterans, and people with disabilities. We do not discriminate, and will take affirmative action measures to prevent discrimination against any employee or job applicant on the basis of race, color, national origin, gender, gender identity, gender expression, sexual orientation, age, religion, creed, disability, or veteran status in the following areas; employment, recruitment, or advertisements for employment; compensation, termination, upgrading, and promotions; any other conditions of employment.