



BUSINESS  
IMPROVEMENT  
DISTRICT

## **MEDIA ADVISORY**

April 28, 2022

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### **The Dupont Circle BID in Partnership with FRESHFARM DC is Kicking Off Dupont Circle's New Thursday Market with a Ribbon Cutting Ceremony**

*Washington, DC* – On May 5<sup>th</sup>, The Dupont Circle BID will host a ribbon cutting ceremony to celebrate the opening of the FRESHFARM Dupont Circle Thursday Market, Dupont's first weekday market. Mayor Muriel Bowser and Ward 2 Councilmember Brooke Pinto have been invited to give remarks. The addition of a weekday market comes as FRESHFARM celebrates 25 years in Dupont Circle.

For opening day, FRESHFARM is providing live music, a cooking demo, and will give away prizes to market shoppers. Also, to commemorate this inaugural event, Dawson's Market will provide beverages and the BID will have special giveaways. The new weekday market will increase access to fresh produce, stimulate the local economy, and further Dupont Circle's reputation as a food destination.

Located in the 1900 block of Massachusetts Ave NW, the market will run every Thursday starting May 5th through the month of October from 3 p.m.-7 p.m.

**What:** The Grand Opening of the FRESHFARM Dupont Circle Thursday Market

**Who:** Mayor Muriel Bowser (confirmed)  
Ward 2 Councilmember, Brooke Pinto (confirmed)  
Colleen Hawkinson, Executive Director, Dupont Circle BID  
Hugo Mogollon, Executive Director, FRESHFARM

**When:** Thursday, May 5<sup>th</sup> from 3 p.m.-7 p.m.

**Where:** The 1900 Block of Massachusetts Ave NW

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### **About The Dupont Circle BID**

Dupont Circle is DC's international heart, the destination neighborhood renowned as the city's welcoming gathering place. The Dupont Circle Business Improvement District (BID) was formed in 2018 to elevate this iconic neighborhood through public space management, placemaking, activation, and economic development initiatives. To learn more about the BID's mission and work, [click here](#).

### **About FRESHFARM**

FRESHFARM is a nonprofit based in Washington, DC that finds innovative ways to solve critical problems across our regional food system to build a more equitable, resilient, and sustainable food future. We operate producer-only farmers markets that provide vital economic opportunities to local farmers and food producers, pioneering food distribution programs that increase food access for low-income neighborhoods, and innovative food education programs that build healthier communities. To learn more about FRESHFARM and their work, [click here](#).