



FRESHFARM

25 years of nourishing our food future

2022 Community Table Market Partner Policies

We are proud to offer space at our farmers markets to nonprofits and community groups free of charge. With nearly 30 markets in Washington, DC, Maryland, and Virginia, FRESHFARM markets welcome over 500,000 visitors each year and represent \$20 million in revenue for our farmers and producers. Our markets are an excellent opportunity to reach an audience that cares deeply about healthy food and sustainable agriculture and prioritizes supporting the local community.

YOUR ORGANIZATION

Who is eligible for the Community Table? Nonprofits and community groups that would like to have a space at market to promote their services are eligible to apply to be a Community Table Partner. This may include:

- Local nonprofits
- Local government divisions
- School groups (please, no sales or fundraising)
- Scouts troops (please, no sales or fundraising)
- ANC groups and local elected officials (to promote constituent services only; please, no campaigning)
- Organizations engaged in non-partisan advocacy efforts
- Organizations promoting civic engagement (example: voter registration)

COMMUNITY TABLE PARTNER POLICIES

As a Community Table Partner, you have the opportunity to book a space at FRESHFARM farmers markets, pending availability. Each market date you sign up for includes:

- Market space: 10'x10' market footprint where the partner may promote their organization, pass out materials like collateral or swag, connect with the community, and host activations.
- Newsletter shoutout: mention in the FRESHFARM Market Basket, our weekly market newsletter sent to an audience of 16,000 subscribers.

All partners must adhere to the following policies:

- Tent and table are NOT included in market booking. Please note that if you choose to use a tent at market, you **must** attach 25 pounds of weight to each tent leg. If bringing your own equipment is not possible, FRESHFARM staff can provide guidance on securing equipment, if arranged ahead of time.
- Community Tables are restricted to promotional activities only. Partners may **not** directly fundraise at the farmers market (but you may direct visitors to where they can learn more if they would like to support your work).
- Community Table Partners are not permitted to campaign for elected office or advocate for partisan issues at the market. FRESHFARM reserves discretion when scheduling Community Table Partners.
- Community Table Partners may **not** sell any products or merchandise at the farmers market. If you would like to offer free food at your table, we **strongly** encourage you to source this food from the market, so as not to compete with our vendors.
- Dates of market appearances will be agreed upon by Community Table Partner and FRESHFARM as soon as possible, but no later than two weeks before desired market date (subject to availability). Once Partner is approved, the FRESHFARM team will follow up to schedule market dates.
- Community Table Partner will receive arrival, off-loading, and parking instructions from FRESHFARM at least one week prior to market appearance. When possible, parking will be provided.
- If Community Table Partner is unable to attend a scheduled market date, FRESHFARM requires notice 24 hours in advance of the start of market.
- In the case of inclement weather, market will continue as scheduled unless expressly stated by FRESHFARM. If a Community Table Partner is not able to

attend market due to weather, please let us know 24 hours in advance so we may plan accordingly.

NEXT STEPS

Apply to become a Community Table Partner via the [application form](#). Once approved, our team will follow up to schedule you at the markets and dates of your choice, pending availability. [View the full market schedule](#).

Please email communitytable@freshfarm.org with questions.