



FRESHFARM
25 years of nourishing our food future

FOR IMMEDIATE RELEASE

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FRESHFARM Expands Its Flagship FRESHFARM Dupont Circle Market

The Washington, DC-Based Nonprofit, Which Celebrates Its 25th Anniversary This Year, Expands the FRESHFARM Dupont Circle Farmers Market On Sunday and Adds Thursday Market at the Dupont Location

March 16, 2022 (Washington, DC)--This spring, the DC-based nonprofit FRESHFARM is making significant enhancements to its flagship Dupont Circle Market, expanding the Sunday market and adding a Thursday market to the Dupont location. Celebrating 25 years, the Dupont Circle market has become one of the most renowned producer-only farmers markets in Washington, DC and beyond. FRESHFARM's establishment coincides with the 1997 opening of the Dupont Circle market, and the organization now operates the largest network of farmers markets in the region and the third-largest in the country.

Working closely with the District of Columbia and the Dupont Circle BID, FRESHFARM has secured additional space for the **FRESHFARM Dupont Circle Sunday Market**, and starting on **Sunday, April 3rd**, will expand into Massachusetts Avenue NW between the circle and 20th Street NW. "Farmers markets are an essential business, providing communities with a vital food access point," notes FRESHFARM Executive Director Hugo Mogollon. "We proudly kept the Dupont Circle market open throughout the pandemic and we saw a spike in shopping. The expansion will help relieve shopper congestion and also allow us to add new farmers and producers to the market, aligning with the District's COVID recovery goals and advancing economic development for small businesses."

In addition to growing the footprint and number of farmers and producers at the Sunday market, FRESHFARM has partnered with the Dupont Circle BID to open a weekday market. The **FRESHFARM Dupont Circle Thursday Market** will open for the season on **Thursday, May 5th**

from 3 PM to 7 PM and will operate along the 1900 block of Massachusetts Avenue NW. The market will feature a lineup of 10 to 15 farmers and producers, offering local fruits, vegetables, proteins, artisan bread and cheeses, and more.

“We are excited about our growing partnership with FRESHFARM,” notes Dupont Circle BID Executive Director Colleen Hawkinson. “With the expansion of the Sunday market and creation of a new weekday market, FRESHFARM will expand its role as a vital food access point in Dupont Circle, increase access to fresh produce, and continue to contribute to the neighborhood’s reputation as a food destination.”

For 25 years, FRESHFARM has been a leader in transforming the local food system, starting with the opening of a farmers market in Dupont Circle in 1997. The organization has since grown into a leading food systems nonprofit working to build a strong food future in the Mid-Atlantic region. FRESHFARM has played a vital role in stimulating the local economy, supporting local farmers and small businesses, improving equitable food access, and enriching education for DCPS students. To celebrate the 25th anniversary, FRESHFARM is publishing a series of *FRESHFARM at 25 Years* stories from stakeholders and community members, creating a limited edition commemorative product line in collaboration with the FRESHFARM network of farmers and producers, and planning special events at markets throughout the season.

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About FRESHFARM

FRESHFARM is a nonprofit based in Washington, DC that finds innovative ways to solve critical problems across our regional food system to build a more equitable, resilient, and sustainable food future. We operate producer-only farmers markets that provide vital economic opportunities to local farmers and food producers, pioneering food distribution programs that increase food access for low-income neighborhoods, and innovative food education programs that build healthier communities.

[Learn more](#)

About The Dupont Circle BID

Dupont Circle is DC’s international heart, the destination neighborhood renowned as the city’s welcoming gathering place. The Dupont Circle Business Improvement District (BID) was formed in 2018 to elevate this iconic neighborhood through public space management, placemaking, activation, and economic development initiatives.

[Learn More](#)