



# FRESHFARM

nourishing our food future

## FOOD ACCESS COMMUNITY EDUCATOR

Updated February 2022

**WHO WE ARE:** FRESHFARM is a nonprofit that finds new ways to connect people to their food through hands-on education, farmers markets, and food distribution programs. Through our Farmers's Markets, Pop-Up Food Hub and FoodPrints education program, we solve critical problems across our regional food system for a more equitable, resilient, and safe food future. Our Fresh Match program provides a dollar-for-dollar match on federal benefits spent at market, helping shoppers take home more fresh produce and local foods while creating and sustaining new revenue streams for local farmers and food producers. As our Food Access Community Educator, you will play a key role in making our farmers markets more accessible and welcoming to shoppers who utilize nutrition benefits to make purchases.

### WHO YOU ARE:

- Passionate about social justice, equity, and programs that have the power to increase access and knowledge about fresh, local, and nutritious food.
- A skilled communicator that enjoys building meaningful relationships with socioeconomically diverse individuals of different backgrounds, ages, and languages.
- An empathetic leader with strong knowledge of pedagogy and the ability to serve as a public ambassador for FRESHFARM's mission.
- A flexible team player who enjoys taking initiative while connecting & collaborating with others.

**WHAT YOU'LL DO:** The Food Access Community Educator will work to make our farmers markets more accessible and welcome to shoppers who utilize nutrition benefits to make purchases:

- Develop a comprehensive understanding of federal and local nutrition programs and their guidelines for usage at farmers markets - including SNAP, WIC, TANF and Produce Plus.
- Assist in the development and facilitation of our new Food Navigator training in order to support all Market Managers, Community Food Educators and Food Navigators at FRESHFARM.
- Plan and lead weekly market-based education sessions that include culturally relevant cooking demonstrations, nutrition education classes, and other hands-on learning experiences.
- Directly train and support school-based Community Food Educators in their role as Food Navigators and peer liaisons for their assigned school community.
- Facilitate food education workshops with external partners and community members under the supervision of the Community Engagement & Education Manager.

### THE PERKS:

- Be a member of a collaborative, diverse team that is passionate about food education, access, equity, and the power of community.
- Play a key role empowering and encouraging community members using federal benefits to bring home high-quality local foods from the farmers market.
- Help FRESHFARM blaze the path of food education forward through enriching programming for historically underserved and underheard communities.

## **THE DETAILS:**

- This is a full-time, non-exempt position compensated at \$53,000-\$59,000
- This employee will be expected to work Monday-Friday during normal business hours. Weekday hours can be adjusted when weekend hours are required.
  - This role may require (some) weekend hours to support market-based education activities. Weekend hours will be more frequent during the market Main Season (April - November).
  - Admin work may take place at office, or remote\* (with approval).
  - This employee will also need to be able to travel independently and work from FoodPrints schools, ECE centers, community centers and markets in DC, MD, and VA.
- All full-time employees receive 72 hours annual sick leave, 11 annual holidays (8 hours each), 3 floating holidays per year, 8 weeks parental leave, and 80 hours of annual vacation leave (with increases after 3 years of service). Typically, FRESHFARM offices close for a 1 week winter break, which includes paid time-off for salaried employees.
- Eligible to enroll in 100% employer covered healthcare, as well as generous employer coverage for vision and dental and employer paid short-term and long-term disability, life insurance, AD&D and an employee assistance program (EAP).
- \$25 monthly cell phone reimbursement and stipend to purchase laptop, as needed.

## **PHYSICAL & OTHER REQUIREMENTS**

- Ability to occasionally lift/move up to 40 lbs
- Ability to remain in a stationary position and/or move about the room, building, our outdoor space for 6-8 hours per day, multiple days per week
- Ability to regularly work outdoors in all weather conditions
- Access to personal cell phone required
- In order to comply with DCPS & DC government grant requirements, this individual must be fully vaccinated for COVID-10 (2 pfizer/moderna or 1 J&J), and willing to get a booster when eligible
- Previous teaching experience and/or proficiency with cooking, gardening, Google Suite, Mailchimp, and/or Canva preferred

## **HOW TO APPLY:**

- To apply, please send a resume and cover letter detailing your interest and qualifications to [careers@ffm.org](mailto:careers@ffm.org) with "Food Access Community Educator" in the subject line.
- Applications will be accepted and reviewed on a rolling basis; those submitted by 2/20/2022 will be reviewed with priority. Applications will close after 2/27/2022.

## **EQUAL OPPORTUNITY EMPLOYMENT**

FRESHFARM is an equal opportunity employer. We are committed to diversity and building an equitable and inclusive workplace for people of all backgrounds and experiences. We encourage members of traditionally underrepresented groups to apply, including people of color, LGBTQ+ people, veterans, and people with disabilities. We do not discriminate and will take affirmative action measures to prevent discrimination against any employee or job applicant on the basis of race, color, national origin, gender, gender identity, gender expression, sexual orientation, age, religion, creed, disability, or veteran status in the following areas: employment, recruitment, or advertisements for employment; compensation, termination, upgrading, and promotions; any other conditions of employment.